



WILLOW GLEN BUSINESS ASSOCIATION

Business Directory Advertising Agreement		
Date:		
Business Name:		
Contact Name:		
Address		
City	State	Zip:
Phone	Fax	
Email		

Advertiser agrees to purchase advertising in the downtown Willow Glen Business Directory produced by the Willow Glen Business Association in the size(s) selected below:

Costs are for full color ads:

- | | | | | | |
|--|------------------------|--------------|---|--------|--------------|
| <input type="checkbox"/> ¼ page | \$ 250 | 2.5”w x 4”h | <input type="checkbox"/> Back Cover | \$1800 | 5.25”w x 8”h |
| <input type="checkbox"/> ½ page | \$ 500 | 5.25”w x 4”h | <input type="checkbox"/> Inside Front Cover | \$1500 | 5.25”w x 8”h |
| <input type="checkbox"/> Full page | \$1000 | 5.25”w x 8”h | <input type="checkbox"/> Inside Back Cover | \$1500 | 5.25”w x 8”h |
| <input type="checkbox"/> Additional listing(s) | \$ 40 for each listing | | Total Cost | \$ | |

Ads are to be submitted to etc...group, inc. 1264 Lincoln Avenue, Suite 106, San Jose, CA 95125 or to stan@etcgroupinc.com **no later than March 14, 2008**. Ads are to have no bleeds and files are to be sent in high resolution, printable PDF files.

Payment in advance is required payable to WGBA and mailed to 1202 Lincoln Ave. #103, SJ CA 95125. Payment is due within 30 days of agreement execution date. Payment not received by the due date may exclude the ad placement in the publication. Willow Glen Business Association may refuse any advertising submitted for publication and to insert the word “Advertisement” where deemed appropriate. WGBA accepts no liability for its failure, for any cause, to insert an advertisement. WGBA will make every effort to comply with reasonable placement requests when possible but no placement may be reserved or guaranteed.

This agreement is subject to the rates, terms and conditions stated above. Advertiser acknowledges that he/she has read this agreement, understands it, and agrees to be bound by its terms and conditions.

Advertiser’s signature

Date

WGBA Advertising Representative

Date