Willow Glen Business Association
Board of Directors & General Membership Meeting
Agenda for Tuesday, June 12, 2012 • 8:00 am – 10:00 am
Willow Glen Community and Senior Center
2175 Lincoln Avenue (near Curtner) - Room 3

I – Information Only A – Action Required G – Good of the Order

Item	Type	Person Responsible	Timeline	Action
Meeting called to order	G	Jess Gutierrez, President	8:00am	Welcome
Approval of minutes	A			Consideration of May 8, 2012 minutes
Executive Committee Report	I	Jess Gutierrez, President		Provide update on June 1, 2012 Executive Committee Mtg.
Treasurer's Report	A	Tim Mulcahy, Treasurer		Approve monthly financial reports.
Committees to provide an update to board and membership on their projects.	I	**Member Relations Committee** **Chair:** Arlene Zarou-Cooperman Improve communications to board via ambassadors & networkers		Board report attached.
	I	**Promotions Committee – Jess Gutierrez** Interim Chair: Valerie Merklin Committee Update		Board report attached
	I	**Our Avenue Committee** **Chair:** Kevin C. Swanson Committee Update		Board report attached.
	I A	**Strategic Marketing Committee** **Chair**: Valerie Evans (interim) Committee Update Sponsorship Opportunities: Music in the Glen La Villa Car Show		Board report attached. Board approval
	A	**Other Committees:** City Relations – Chair: Sean Hanley Board Development (new) WGBA/WGNA Founders Day (new)		Board report attached. Memo of Understanding re: WGBA/WGNA Founders Day event attached.
OPEN FORUM/ PUBLIC COMMENT– 2 MIN. EACH	G	Moderated by Board President **Time Certain** Any person may address the Board on any subject not on the agenda. Since the subject is not on the agenda, the Brown Act (State Open Meeting Law) prohibits action by the Board. However, Board Members and Staff may briefly respond to statements or questions and/or provide referral to Staff. The Board may place the item on an agenda for a future meeting.	9:00am - 9:30am	
Neighborhood Report	I	Willow Glen Neighborhood Association, Business Committee Chair – Richard Zappelli		Update on neighborhood issues related to the business district
DOTA Committee	I	Chair: Jess Gutierrez Board Members for Bank Operations		Current Status Report
ED Report	I	Valerie Merklin		Current Status Report
Meeting Adjournment	G	President	**10:00am**	

Mark your calendar – next meeting is Tuesday, July 10, 2012 8:00–10:00 am
Location: TBD