Willow Glen Business Association
Board of Directors & General Membership Meeting
Agenda for Tuesday, April 10, 2012 • 8:00 am – 10:00 am
Willow Glen Community and Senior Center
2175 Lincoln Avenue (near Curtner) - Room **3**

I – Information Only A – Action Required G – Good of the Order

Item	Type	Person Responsible	Timeline	Action
Meeting called to order	G	Jess Gutierrez, President	8:00am	Welcome
Approval of minutes	A			Consideration of March 13, 2012 minutes
Executive Committee Report	I	Jess Gutierrez, President		Provide update on March 30, 2012 Executive Committee Mtg.
Treasurer's Report	A	Tim Mulcahy, Treasurer		Approve monthly financial reports.
Committees to provide an update to board and membership on their projects.	I	**Member Relations Committee** **Chair:** Arlene Zarou-Copperman Improve communications to board via ambassadors & networkers		Board report attached.
	A	**Promotions Committee – Jess Gutierrez** Mom's Day and 5K Run		Board report attached
	I	**Other Committees:** Strategic Planning – Chair: Valerie Evans (interim) DOTA – Jess Gutierrez		
	A	**Our Avenue Committee** **Chair:** Kevin C. Swanson - Landscaping improvements and committee update		Board report attached.
New Business	A	Associate Member Application		
Neighborhood Report	I	Willow Glen Neighborhood Association, Business Committee Chair – Richard Zappelli	8:55-9am	Update on neighborhood issues related to the business district
OPEN FORUM/ PUBLIC COMMENT– 2 MIN. EACH	G	Moderated by Board President **Time Certain** Any person may address the Board on any subject not on the agenda. Since the subject is not on the agenda, the Brown Act (State Open Meeting Law) prohibits action by the Board. However, Board Members and Staff may briefly respond to statements or questions and/or provide referral to Staff. The Board may place the item on an agenda for a future meeting.	9:00am - 9:30am	
Closed Session	A	**Personnel Committee** **Chair:** Arlene Zarou-Copperman	9:30am	Update and recommendation
Meeting Adjournment	G	President	**10:00am**	

Mark your calendar – next meeting is Tuesday, May 8 2012 8:00–10:00 am
Location: Willow Glen Community and Senior Center - Room 5